



पूर्वोत्तर हस्तशिल्प एवं हथकरघा विकास निगम लिमिटेड
(भारत सरकार का उद्यम)
North Eastern Handicrafts & Handlooms Development Corporation Ltd.
(A Govt. of India Enterprise)

इष्ट पइन्ट टावर, बामुनीमैदान, गुवाहाटी-७८१ ०२१
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**NORTH EASTERN HANDICRAFTS AND HANDLOOMS DEVELOPMENT
CORPORATION LTD
(A GOVT. OF INDIA ENTERPRISE)
REGIONAL OFFICE: EAST POINT TOWER: 5TH & 6TH FLOOR: M. R. D. ROAD:
BAMUNIMAIDAN
GUWAHATI: 781021**

Sealed offers/quotations are invited from reputed qualified and experienced News papers Advertisement Agency, Media Houses, & Publishers etc along with supporting documents for publicity in various news papers, hoardings, FM Radio news etc for participation in one Exhibition at Handloom Haat, Janpath, New Delhi from 1st December to 14th December, 2017. The estimated value of works is Rs. 14.00 Lac (approx),

Tender papers may be collected from Corporations Liaison Sales Promotion Office, A-1/108, Safdarjung Enclave, New Delhi- 10029 from 17th November, 2017 to 30th November, 2017, upto 11.00 A.M. on all working days. Tender papers will be opened at 12.30 P.M. on 30th November, 2017 at Corporation's Liaison Office, A-1/108, Safdarjung Enclave, New Delhi-110029. The representatives of the tenderers may attend the tender opening session if they wish to do so.

Incomplete offers will be rejected. Management reserves the right to accept and or reject all the quotations without assigning any reason thereof.



For and on behalf of
NEHDC Ltd

Copy To: Notice Board

**NORTH EASTERN HANDICRAFTS AND HANDLOOMS DEVELOPMENT
CORPORATION LTD
(A GOVT. OF INDIA ENTERPRISE)
LIAISON OFFICE, A-1, 108, FIRST FLOOR, SAFDARJUNG ENCLAVES, NEW DELHI-
110029
PHONE NO: 011-26108232
TENDER PAPER**

Detailed Estimate for providing news papers advertisement, hoardings and electronic media plan for organising one Exhibition at Handloom Haat, Janpath, New Delhi from 1st to 14th December, 2017.

Sl No.	Description of Work/Advertisement & Media Plan	Rate (Rs.)	Amount (Rs.)
1	Providing News Paper advertisement in different English and Hindi leading news papers of size 16x20 sq.c.m-14 insertions		
2	Providing Hoardings appropriate size and specifications in different locations at Delhi/New Delhi -10 Nos.		
3	Providing Electronic media activities viz FM radio etc from 01-14 December, 2017		
	Total:		

Date:

Signature /Seal of the Agency/Firm

Place: