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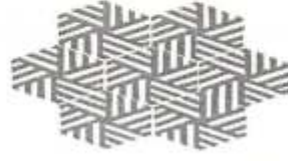


पूर्वोत्तर हस्तशिल्प एवं हथकरघा विकास निगम लिमिटेड  
( भारत सरकार का उद्योग )  
**North Eastern Handicrafts & Handlooms Development Corporation Ltd.**  
(A Govt. of India Enterprise)

इष्ट पइन्ट टावर, बामुनीमैदान, गुवाहाटी-७८१ ०२१  
East Point Tower, Bamunimaidam, Guwahati-781 021

दूरभाष / Tele : 91-361-2654830, 2654780-81, 2650030-31  
Website : [www.nehhdc.com/www.nehhdc.in](http://www.nehhdc.com/www.nehhdc.in)

फैक्स / Fax : 91-361-2655934/2659909  
E-mail : [nehhdco@yahoo.co.in](mailto:nehhdco@yahoo.co.in)



उ.पू.ह.ह.वि.नि.  
NEHDC

The North Eastern Handicrafts and Handlooms Development Corporation Ltd, (A Govt. of India Enterprise) under the Ministry of Development of North Eastern Region is looking for suitable franchisee arrangement with interested and eligible persons/ agencies for sales promotion of a wide range of Handicrafts and Handlooms products of the North Eastern Region of India.

For details please logon to [www.nehhdc.com](http://www.nehhdc.com).

तपन शर्मा

(T.K.Sarma)

Dy. General Manager

NEHHDC Ltd. Ph: 0361-2654780



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### EXPRESSION OF INTEREST

The North Eastern Handicrafts and Handlooms Development Corporation Limited, a Central Public Sector Enterprise under the Ministry of DoNER is willing to appoint suitable agencies under franchisee agreement for sales promotion of Handicrafts, Handlooms and allied products from the North Eastern Region in the rest of the country and abroad. The Corporation procures and produces a wide variety of Handicraft and Handloom products which are organic, eco-friendly and bio-degradable in nature. The Corporation markets the products through its Emporia located at Shillong, Guwahati, Kolkata and New Delhi and Regional Sales Promotion Offices located at Bangalore and Chennai. Besides the Corporation also retails the Handicraft and Handloom products by conducting various Exhibitions, Craft Bazaars and Expos etc. The Corporation also has MoU agreement with HHECI, CCIC, TRIFED and Tripura Bamboo Mission etc for collaborative production and marketing of Handicrafts and Handlooms of North East.

The Corporation proposes to scale up its marketing operation and to increase turnover of the Company by undertaking aggressive marketing for which it is proposed to work with suitable agencies /persons on franchise agreement.

Interested agencies/persons /departments may like to express their interest to work on a suitable franchisee model with the Corporation. The Expression of Interest (EOI) should be addressed to the Managing Director, North Eastern Handicrafts and Handlooms Development Corporation Limited, Corporate Office, 5<sup>th</sup> & 6<sup>th</sup> Floor, East Point Tower, Bamunimaidan, Guwahati- 781021, Ph:0361-2654830, Fax:0361-2655934 up to 14<sup>th</sup> August, 2017 giving details of business, turnover, availability of stores/showroom facilities, manpower, past record of working with other private /Govt Departments and other experience related documents as may be necessary.

(T.K.Sarma )

Dy General Manager

Ph :0361- 2654780

1. Notice Board
2. Website

Regd. Office : C/o Purbashree Emporium, Police Bazar, Shillong-793 001

Fax : 91-364-2223513, Ph. : 91-364-2224477